



Media Kit

One sentence description:

Loop Zone supports hospitality businesses on tourist islands in cutting down single-use plastics and shifting toward sustainable models and eco-friendly alternatives.

One paragraph description:

Loop Zone uses the concept of a 'low plastic zone' – a geographically defined area taking collective action to prevent and reduce the generation of local plastic waste and (marine) litter. Loop Zone aims to reduce the use of Single Use Plastics (SUPs) measurably and sustainably by the HORECA sector on 5 tourist islands: Formentera (Spain), Salina (Italy), Skiathos (Greece), Vis (Croatia) and Gozo (Malta), supporting the move to a sustainable local tourism economy.

Logos:

Standard version:



Horizontal version:



Project Pictures

Project Picture:



Project Secondary Picture:



Social Media references

LinkedIn profile: <https://www.linkedin.com/company/loop-zone-project>

YouTube profile: <https://www.youtube.com/@LooPZoneProject>

CONTACT DETAILS:

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